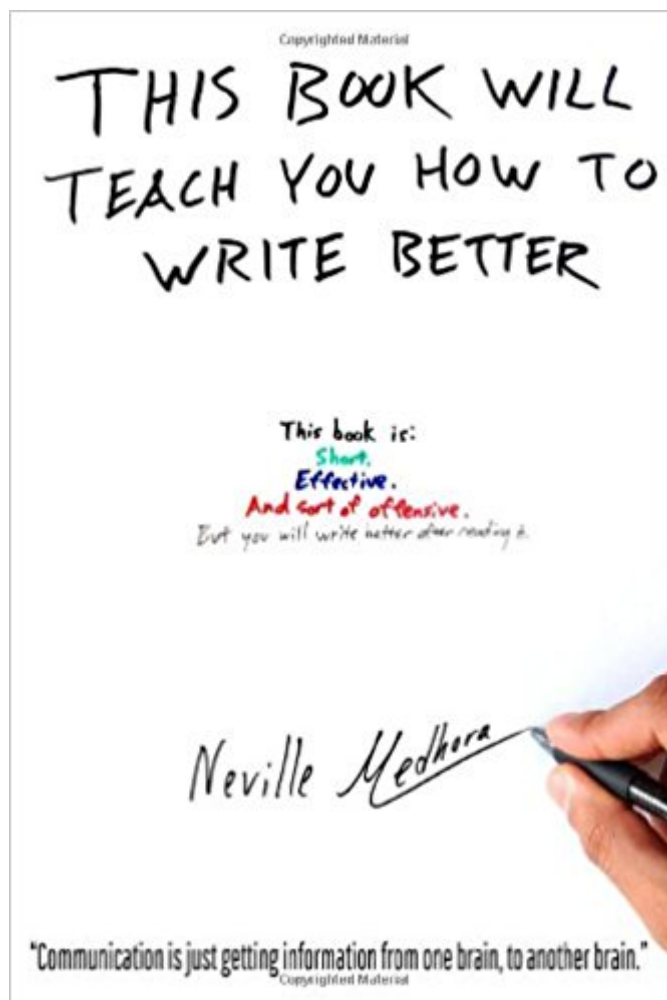


The book was found

# This Book Will Teach You How To Write Better: Learn How To Get What You Want, Increase Your Conversion Rates, And Make It Easier To Write Anything (using Formulas And Mind-hacks)





## Synopsis

Learn how to get what you want.... Learn how to increase conversion rates on anything.... Learn how to make it easier to write anything (using formulas and mind-hacks). The information in this book has turned keystrokes from my fingers, into millions of dollars in sales. Some of the concepts inside have been able to turn a poor man, into a rich man, by simply re-arranging some words on a page. This is an incredibly short book (about 54 pages) that you can read in one sitting. If this book gives you even one tip that increases the performance of your writing....(and keep in mind, writing is a skill you will keep your whole life)....then this will be a fantastic investment for yourself. This information is laid out in the same way I made my famous KopywritingCourse. The structure of that course just naturally taught people how to write better in a logical and fun way. This book is in the same format, except you can go over it anywhere (although watch the video KopywritingCourse for live examples). I invite you to spend 45 minutes with me reading this book. STEP 1.) Grab a beverage of your choice. I prefer a beer or tea when reading. STEP 2.) Grab a notepad and pen before starting (for notes) STEP 3.) Find a very comfortable place to sit and read this book. STEP 4.) Begin absorbing these mind-hacks and formulas laid out in the book....and apply them to your own writing. Enjoy the book, and please contact me if you have any questions before buying!

Neville Medhora :: NevMed@gmail.com :: 713.301.1546

## Book Information

Paperback: 54 pages

Publisher: Neville Medhora; 1 edition (August 22, 2013)

Language: English

ISBN-10: 0989895300

ISBN-13: 978-0989895309

Product Dimensions: 6 x 0.1 x 9 inches

Shipping Weight: 4.6 ounces (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars 241 customer reviews

Best Sellers Rank: #82,710 in Books (See Top 100 in Books) #68 in Books > Business & Money > Marketing & Sales > Marketing > Direct

## Customer Reviews

My name is Neville Medhora and I started studying the art of copywriting to help out my own businesses. I noticed when I sent out emails or wrote content for a page according to proper copywriting principles, THINGS MAGICALLY SOLD BETTER! But it wasn't a magic at all. It

was simply applying the science and psychology of selling. To this day, I obsessively read everything, listen to everything, and watch everything I can about copywriting, and I've noticed patterns. The successful copywriters and advertisers through history have followed pretty much the same rules since the late 1800s and those are what I'm sharing with you today. I don't care what you paid for this book, it was worth it because it will change your writing forever!

Neville's writing is addictive. He writes in an unapologetic way, saying things that we all want to say, wonder or want to ask about. The result is very practical, no fuss, but highly effective copywriting tips packed in this small but punchy book. I'm sure all of us want others just to get to the point and wish to say what we really mean faster and truer, to make more money with every word we say or write. This book teaches you all that. I just finished reading the book, so I'm yet to apply the tips from this book, but having written many sales emails and speeches, I realize now the wrong/ineffective things I had done and must correct to be a much more effective communicator, which is essentially a persuasive one. Neville's style of communicating is conversational and simplistic. I like that he writes the way he would read copy: me no like, me bored, me no understand; it makes his teaching easy to understand, leaving no room for confusion. Highly recommended for everyone who loves to write, or has any reason to write or speak for their livelihood (and that includes asking for anything from another person). Check out his blog for wacky, hilarious but highly useful copywriting tips: [nevblog.com](http://nevblog.com)

This book really will teach you to write better. And sell better too. As the nerds might say, reading this book will increase your persuasion skills by at least +5 points. Neville's small but dense book is at the top of my list for writing better. This goes if you're writing fiction or nonfiction. Whether you want to sell something or not sell something. Being able to write persuasively is a skill that can take you far in today's working world. Copywriting is dare I say, essential to starting your own business. Even in the corporate world, stringing together well-written, persuasive sentences can get your project approved. Everything is sales. Sales is everything today. This book is short. It's now made my short stack of books I need on hand at all times. White and Strunk's Elements of Style teach you proper grammar. Neville Medhora teaches you how to write.

The information is good, but severely lacking. If you have a basic understanding of selling and marketing I do not recommend this book. If you have absolutely no idea about marketing or the art of a sale, yea sure buy the book. It's not gonna cost you a lot and it's got the basics down for

you. Feels more like a pamphlet than anything

If you want to sell more and read a bunch of inspiring writing examples while you do it, get this book right now. The goal is to get you to stop writing like an intellectual robot, and start writing like a HUMAN. Look at the quote on the cover: "Communication is getting information from one brain to another brain." It's a basic definition, and it's exactly what the book will show you how to do. This is great for: \* New (or unpopular) bloggers \* Online store owners \* Startup CEOs \* Sales guys and \* Anyone who writes emails for a living Last thing: if you hate it, email Neville and he'll refund your money no questions asked.

This is a very very short book in which as soon as I bought it, I sat down on the couch, had my nifty planner/notepad, a pen, and my iPad ready to go to take some notes. Definitely worth the amount I paid for as I can never figure out where to start in building up my copywriting portfolio. I love to write, but I'm aware that I'm not going to be the next JK Rowling or George RR Martin. So I believe this will benefit me in when I market and write content for my blog.

I am now dumber after reading this book, ahem, I mean, pamphlet with a book jacket. You're better off buying Read Me: 10 Lessons for Writing Great Copy; Hey, Whipple, Squeeze This: The Classic Guide to Creating Great Ads; or The Advertising Concept Book: Think Now, Design Later - all of which are required reading at the University of Texas.

The book is very interesting, with concise and helpful information. I would definitely recommend it.

A quick read over a couple of hours. The book is rich with actionable strategies that you could apply to your writing instantly. I always knew what makes a good writing, but I was never able to simplify it as Neville did. What is missing in the book is a quick recap on the strategies and tactics. So take notes and create your own summary at the end

[Download to continue reading...](#)

This book will teach you how to write better: Learn how to get what you want, increase your conversion rates, and make it easier to write anything (using formulas and mind-hacks) Prepper: Preppers guide for self-sufficient living to make your life easier and household hacks bookset (household hacks, survival books, prepping, off grid, saving life, preppers pantry) Ultimate Guide to Search Engine Optimization: Drive Traffic, Boost Conversion Rates and Make Tons of Money

(Ultimate Series) DIY Household Hacks for Beginners: DIY Hacks For Cleaning And Organizing, Increased Productivity, Declutter your Home (DIY Home Improvements, DIY Household ... And Organizing, Increase Productivity) DIY Household Hacks: 101 Proven Household Hacks to Increase Productivity and Save You Time, Money and Effort DIY Projects: Save Time & Money Maintaining Your Home With Simple DIY Household Hacks, Home Remedies: Increase Productivity & Save Time with Frugal Living ... And Organizing, Increase Productivity) Charisma: Discover How to be More Charismatic, Enhance Your Social Skills and Create a Magnetic Aura: Confidence Hacks (Charisma, Confidence, Self Confidence, ... Influence, Persuasion, Mind Hacks, Book 7) DIY: 365 Days of DIY: A Collection of DIY, DIY Household Hacks, DIY Cleaning and Organizing, DIY Projects, and More DIY Tips to Make Your Life Easier (With Over 45 DIY Christmas Gift Ideas) Track & Field News' Big Gold Book: Metric Conversion Tables for Track & Field, Combined Decathlon/Heptathlon Scoring and Metric Conversion Tables, and ... the Track Fan, Athlete, Coach and Official 222 Love Techniques to Make Any Man Fall in Love With You & Get Your Ex Back. Learn The Rules and Secret Laws of Enchantment: 222 Love Techniques to Get Your Ex Back and Make Him Miss You Demystifying Opioid Conversion Calculations: A Guide for Effective Dosing (McPherson, Demystifying Opioid Conversion Calculations) 100 DIY Survival Hacks: 100 Easy Lifesaving Survival Hacks Using Normal Everyday Items From The House Formulas and Calculations for Drilling, Production, and Workover, Fourth Edition: All the Formulas You Need to Solve Drilling and Production Problems The Psychology of Selling: Increase Your Sales Faster and Easier Than You Ever Thought Possible (Your Coach in a Box) Universal Principles of Design, Revised and Updated: 125 Ways to Enhance Usability, Influence Perception, Increase Appeal, Make Better Design Decisions, and Teach through Design Schaum's Outline of Mathematical Handbook of Formulas and Tables, 4th Edition: 2,400 Formulas + Tables (Schaum's Outlines) Mind Reader: Unlocking the Power of Your Mind to Get What You Want The Psychology of Selling: Increase Your Sales Faster and Easier Than You Ever Thought Possible Grow Your Esthetician Business: Learn Pinterest Strategy: How to Increase Blog Subscribers, Make More Sales, Design Pins, Automate & Get Website Traffic for Free Grow Your Brand Stylist Business: Learn Pinterest Strategy: How to Increase Blog Subscribers, Make More Sales, Design Pins, Automate & Get Website Traffic for Free

[Contact Us](#)

[DMCA](#)

[Privacy](#)

